



Jefferson Franklin
COMMUNITY ACTION CORPORATION

2023
Community
Needs Assessment
August 2023
Revised March 2024



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EQUAL OPPORTUNITY EMPLOYER

Agency History

The history of the Jefferson Franklin Community Action Corporation (JFCAC) dates back to 1964 when President Lyndon B. Johnson signed into law the Economic Opportunity Act of 1964 and declared a “War on Poverty.” As a result of this act, anti-poverty programs were created, which were aimed at advancing, elevating, and promoting the economic, educational, civic, and recreational conditions of the poor. *Community Action* was one such program that was developed to identify community-based solutions to poverty.

On April 9, 1965, the Jefferson County Community Opportunity Corporation was incorporated to begin providing local Community Action programming to the residents of Jefferson County, Missouri. On February 19, 1969, the Jefferson County Community Opportunity Corporation expanded service provision into Franklin County, Missouri, and amended its name to the Jefferson Franklin Community Action Corporation (JFCAC).

The two-county region of Jefferson and Franklin continues to be JFCAC’s service area, with the residents of the counties being the agency’s participants and stakeholders. The community is located directly south and west of the Metro-St. Louis area. The two-county region is comprised of pockets of metropolitan municipalities as well as rural and suburban communities. Accessibility to infrastructure and services available are varied and unique to each community.

In 2021, the federal government created the American Rescue Plan Act (ARPA) to provide financial relief to individuals and families in the wake of the COVID 19 pandemic. The additional funding received by JFCAC allowed our needs-based programs and services to reach more individuals and families in our community, many who had never needed assistance previously. This supplemental funding allowed our existing service departments and programs to expand with immediate crisis intervention services and support staff. Innovative projects were also created utilizing the additional grant dollars in new and creative ways to meet the evolving needs within the JFCAC communities.

JFCAC is a part of a national poverty-fighting network of over one thousand Community Action Agencies (CAAs) that are committed to the same promise:

“Community Action changes people’s lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.”

JFCAC continues to demonstrate that the Community Action movement that began in 1964 remains strong and vibrant.

Board Members

Lesley Deason – President
Cynthia Eckelkamp – Vice President
Brandi Jewell – Secretary
Rick Pica – Treasurer
Rosie Buchanan – Director
Michael Burbank – Director
Carol Cameron – Director

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Amalia Rhodes – Director
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Executive Team

Diana Hayes
Heather Howell
Caitlin Korte

Acting Chief Executive Officer
Deputy Chief of Community Services
Deputy Chief Compliance Officer

Program Directors

Diana Hayes
Cathy Poole
Tammie Benton
Janna Bittle
David Rose
Kaci Missey
Marquitte Shannon
Tracy Williams

Behavioral Health
Community Services
Head Start/Early Head Start
Housing Choice Voucher
Energy Assistance & Weatherization
Quality Improvement
Small Business Resource Center
Women, Infants, and Children

Head Start/Early Head Start Policy Council

Brandi Jewell – Chairperson, Bethany Roscop – Vice Chairperson, Sharon Renth – Family Liaison

Agency Departments and Programs

- Behavioral Health Services
- Community Services
 - Cyber Seniors
 - Digital Inclusion Project
 - EZMO Transportation Program
 - Greenheart Garden Program
 - Insurance Navigator Program
 - Poverty Simulations
 - Skill Up
- Head Start/Early Head Start & Missouri Early Head Start
- Housing Program
 - Voucher Program
 - Homeowners Program
 - Family Self Sufficiency Program
- Utility Assistance
 - Low Income Home Energy Assistance Program
- Small Business Resource Center
- Weatherization Program
 - Healthy Homes
 - HeRO
- Women, Infants, and Children

Community Needs Assessment

METHODOLOGY

This comprehensive Community Needs Assessment (CNA) presents an overview and analysis of the communities the Jefferson Franklin Community Action Corporation (JFCAC) serves and supports. Those communities include Jefferson and Franklin Counties.

Statistical and demographic quantitative data for this CNA was collected from a variety of sources to ensure that all data is current and relevant. These sources are listed in Appendix A.

Qualitative data included a total of 856 surveys, with 828 of them being online surveys and in-person paper surveys completed by low-income clients from May 1 – 31. Additional qualitative data was provided from another 28 surveys of community partners and six focus groups that included community partners, faith-based organization representatives, education representatives, business, and government leaders as well as the general public. Surveys contained questions regarding demographic information as well as household size, barriers to accessing health services, childcare, employment, transportation, and adults improving their education. Questions also focused on homelessness, access to the internet, why families do not eat healthily, and then ranked in the top three needs of parents. Participants were invited to complete surveys or attend Focus Group meetings via email, flyers, and letters.

Survey responses were compiled using Survey Monkey software and focus group feedback was summarized using Content Analysis. These methods of data collection and synopsis provided JFCAC with a great cross section of responses from stakeholders on how poverty issues are viewed in our communities.

That information will be taken into consideration when addressing the needs and priorities of the communities we serve and how we will deliver programs and services to aid in our mission to help move people out of poverty and to self-sufficiency.

Our final CNA Report may be viewed and downloaded online at jfcac.org or printed copies may be made available upon request.

Poverty Data Summary

In order to understand the causes and conditions of poverty in our service area of Franklin and Jefferson County, Missouri, a summary of our demographics and poverty data must first be reviewed. The detailed poverty data report can be found on page 14 of this report.

The 2020 US Census identified the population of Jefferson County to be 226,739 and Franklin County to be 104,682 for a combined report location population of 331,421 which is a 3.5% increase from the 2010 Census. This population increase rate is higher than the state increase of 2.77%, but lower than the national increase of 7.13% during the same period.



The US Census Bureau in 2021 estimated the poverty rate for Jefferson County at 8.7% and Franklin County at 9.6%. While the combined report location poverty rate was estimated at 8.98% or 29,620 persons living below the poverty level in our service area. Both county rates are below the state and national poverty level estimated at 12.8%.

From 2011-2021 the poverty rate changed in Jefferson County by -2.5% and Franklin County by -.04%, for a combined report location change of -1.84%. In addition, a change in the poverty rate at the state level was identified as -3.0% and national level as -3.1% during the same period. Poverty information is at 100% of the federal poverty income guidelines



The reduction in poverty levels is attributable to the American Rescue Plan Act (ARPA) that was implemented in March of 2021 at the national level to lessen the financial impact COVID was having on families and individuals across the country. Some of the plan elements included enhanced child tax credits, higher income qualifying guidelines for government programs such as SNAP, TANF and others.

American Rescue Plan funds were also distributed to states, and counties with a population over 200,000 to implement local programs providing immediate crisis intervention. At the request of the Jefferson County Council, JFCAC partnered with the county and coordinated the distribution of \$6.9 million in Emergency Rental Assistance funds to landlords while helping 1,393 unduplicated households avoid eviction. This averaged \$4,996 per household.

The Small Business Administration Community Navigator Pilot Program funded through ARPA, awarded JFCAC a \$1 million grant. Our agency was one of 51 grant recipients out of 700 organizations that applied. As of May 31, 2023, JFCAC has spent \$624,673.95 to assist 321 clients in both Franklin and Jefferson counties to recover, grow, or start their businesses.

Client Satisfaction Survey

Client Satisfaction is one component of continuous Quality Improvement administered by JFCAC. It is used to enhance the caliber of service delivery by monitoring overall performance, identifying potential problems, and allowing clients the opportunity to provide confidential feedback. Client Satisfaction Surveys are conducted twice a year, typically in May and December. Surveys are conducted electronically, through text and email outreach as well as through cold calls. The survey questions pertain to four distinct review areas: Quality Measures, Interpersonal Measures, Ease of Access, and Overall Rating. Questions are presented on a scale from 1 to 10 with 1 being the lowest and 10 the highest.

Lists of active clients from the specified timeframes are obtained from each program and compiled by the Quality Improvement Department. Current phone numbers and email addresses are provided to IT staff. Survey Monkey is utilized to collect and compile survey data. Clients who opt for electronic methods utilize a link sent to them via text and/or email to submit their responses and comments. Clients who complete the survey via cold calling, will have their responses entered into Survey Monkey by the QI Technician who has conducted the cold call. Upon completion of each satisfaction survey cycle, the Quality Improvement Department compiles the aggregate data. The results are formulated in a report that summarizes the data for each respective program as well as the agency as a whole. Each Program Director is provided with a report specific to their individual programs. Agency-wide data is subsequently shared with Executive Staff and is presented to the Board of Directors. This compilation of information is also utilized in the agencies strategic planning process.

SUMMARY OF KEY FINDINGS

Top Three Identified Needs

Affordable Housing

More Transportation Options

More Mental Health Services

Top Three Identified Barriers

Inability to obtain/maintain a living wage

Lack of Life Skills

Transportation to access essential services such as healthcare, childcare, food, etc.

Data Analysis

Analysis Area: Employment – Quantitative data collected for Employment indicated that:

- **Unemployment Rate**

The average unemployment rate for the two counties compared to the state average of 2.7% is: Franklin 2.5% Jefferson 2.5%

Data Source: US Department of Labor, Bureau of Labor Statistics. 2023 - March. Source geography: County

- **Small Business/Entrepreneurship Growth Rate from 2021-2022**

Franklin 2021 – 938, 2022 - 931, **-0.8%/-7**, Jefferson 2021 – 1900, 2022 – 1969, **3.5%/69**
State 2021 – 84,377, 2022 – 80,770, **-4.5%/-3607**

U.S. Census Bureau. (2022). Business Applications by County

- **Job growth rate from 2021 – 2022**

Franklin 2.1% , Jefferson 1.8%, State 2.9%

Missouri Economic Information & Research Center. (2023). Quarterly Census of Employment and Wages (QCEW) by Industry, Annual Averages.

- **Method of Commute**

The types of transportation utilized the most in Jefferson and Franklin counties are as follows: 83.2% drove to work alone, while 7.9% carpooled; 0.1% of all workers reported that they used some form of public transportation, while others used some optional means, including 0.9% walking or riding bicycles, and 0.8% used taxicabs to travel to work.

Data Source: US Department of Health & Human Services, Missouri Department of Health & Senior Services. 2023. Source geography: County

- **Area Growth Rate by Industry**

Based on the estimated projections from the Missouri Economic Information & Research Center, the 2022 Economic Report on the Missouri Economy Overview, the following industries have the most potential for growth between 2020 and 2030:

Employment projections are a multi-step process. Historic industry employment trends and other factors are analyzed to project future industry employment. Industry staffing patterns are then used to estimate occupational employment projections. The occupational projections estimate the number of new, transfer, and exit jobs openings that are expected to occur over the projection period.

Franklin and Jefferson Counties are both grouped into the St. Louis Region

Industry/Estimated Growth Rate

1. Performing Arts, Spectator Sports, and Related Industries – 80.23%
2. Motion Picture and Sound Recording Industries – 65.12%
3. Accommodation, including Hotels and Motels – 38.20%
4. Broadcasting (except Internet) – 33.07%
5. Support Activities for Transportation – 25.19%

State of Missouri

1. Spectator Sports – 78.03%
2. Promoters of Performing Arts, Sports, and Similar Events – 77.81%
3. Amusement Parks and Arcades – 48.64%
4. Drinking Places (Alcoholic Beverages) – 42.58%
5. Special Food Services – 41.47%

Qualitative data was collected from client surveys, partner surveys and community focus groups. Over 850 clients and community partners participated in the surveys. This data shows the cause of poverty related to **employment** as:

Surveys

- 35% of those surveyed indicated Inability to obtain/maintain a living wage keeps them in poverty.
- 20% of those surveyed indicated lack of adequate childcare is a barrier to employment.
- 13% of those surveyed indicated inadequate Transportation options is a barrier to employment.

Focus Group Feedback

- Aggregate data from Jefferson and Franklin Counties identified insufficient Transportation options as a barrier to employment.

Analysis Area: Education – Quantitative data collected for Education indicated that:

- **High School Graduation Rate for 2022**
Franklin 89.91% Jefferson 89.91%
Data Source: Missouri Department of Elementary & Secondary Education. Accessed via KIDS COUNT data center. 2022. Source geography: County
- **Early Education Enrollment for 2022**
Pre-school/Kindergarten
Franklin 2,599 Jefferson 1,162
Data Source: Missouri Department of Elementary & Secondary Education. Accessed via KIDS COUNT data center. 2022. Source geography: County
- **Higher Education Enrollment for 2022**
Franklin 1,215 Jefferson 1,692
Source: Missouri Dept. of Elementary. & Secondary Education
- **Higher Education Completion Rate**
In Franklin County 32.61% and in Jefferson County 34.82% of the population age 25 and older, or 78,299 individuals have obtained an Associate's level degree or higher. This is less than the state rate of 38.88%.
Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: Tract
- **Adult Literacy Rate**
The literacy rate as determined by the National Center for Education Statistics is broken into 3 levels.
Population: 238,807 individuals ages 16-74 in Franklin and Jefferson Counties.
State is based on a population of 4,433,131
FC & JC: Level 1: 41,298/ 17.3%, Level 2: 85,552/35.8%, Level 3: 111,957/46.9%
State: Level 1: 839,176/18.9%, Level 2: 1,547,784/34.9%, Level 3: 2,046,186/46.2%
1 - Those reported as Level 1 are at risk for being able to understand printed material.
2 – Those reported at Level 2 struggle to perform text based informational tasks but are considered to be nearing reading proficiency. Complex evaluation and inferencing may still be too difficult.
3 - Those reported at Level 3 still are proficient in reading

Note: This indicator is compared to the state average.

Qualitative data was collected from client surveys, partner surveys and community focus groups. Over 850 clients and community partners participated in the surveys. This data shows the cause of poverty related to **education** as:

Surveys

- 62% of those surveyed indicated as an adult they could not improve their education due to the inability to obtain/maintain a living wage.
- 10% of those surveyed indicated General Cost is a barrier for them to improve their education.
- 17% indicated they have insufficient “Life Skills” to be able to improve their education.

Focus Group Feedback

- Aggregate data from Franklin and Jefferson Counties identify insufficient Housing as the number one barrier, and it impacts the education opportunities of children as well as adults.

Analysis Area: Income – Quantitative data collected for Income indicated that:

- **Poverty Rate for Jefferson and Franklin County 2021:**
2021 poverty estimates include a total of 29,620 persons or 8.98% of population living below the poverty level in Franklin and Jefferson Counties.
That is less than the states estimate of 12.8 %.
Note: This indicator is compared to the state average.
Data Source: US Census Bureau, Small Area Income and Poverty Estimates. 2021. Source geography: Franklin & Jefferson Counties
- **Required Living Wage**
Franklin & Jefferson County - Single Individual: \$16.14
Family of 2 Adults (Both Working) and 2 Children
Franklin & Jefferson County - Living Wage \$22.36 per hr. per adult
State – Single Individual - \$15.77
Family of 2 Adults (Both Working) and 2 Children
State – Living Wage \$22.89 per hr. per adult
<https://livingwage.mit.edu/counties/29099>
- **Average Hourly Wage for 2022**
Franklin - \$22.16, Jefferson - \$20.96, Missouri \$21.07
Data Source: US Census Bureau, American Community Survey. 2017-2021. Source geography: County
- **Median Household Income:**
Franklin - \$65,263, Jefferson \$71,285, State \$61,043, National \$69,601
Data Source: US Census Bureau, American Community Survey. 2017-2021. Source geography: County
- **Annual Cost of Living in Service Area:**
Franklin & Jefferson County - Single Individual: \$33,571.20
Family of 2 Adults (Both Working) and 2 Children

Franklin & Jefferson County – Family of 4 - \$93,017.60

State – Single Individual - \$32,801

Family of 2 Adults (Both Working) and 2 Children

State – Family of 4 - \$95,208

<https://livingwage.mit.edu/counties/29169>

- **Number of Population Receiving State Assistance by Type**

TANF

1356 Jefferson , Franklin 528, State 46,546

SNAP

19,478 Jefferson, Franklin 9,643, State 717,662

Data Source: US Census Bureau, Small Area Income and Poverty Estimates. 2020. Source geography: County

Medicaid MO HealthNet/Medicaid 7/2020 through 6/2021

Franklin 15,547, Jefferson 30,438, State 1,030,053

<https://dss.mo.gov/mis/cqfacts/>

- **Rate of Population on Disability**

The percentage of individuals who have an established disability through the Social Security Administration (SSA) Office.

Franklin 14.52% Jefferson 13.58%

Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: Tract

*Qualitative data was collected from client surveys, partner surveys and community focus groups. Over 850 clients and community partners participated in the surveys. This data shows the cause of poverty related to **Income** as:*

Surveys

- 62% of those surveyed indicated as an adult, they could not improve their income due to the inability to obtain/maintain a living wage.

Focus Groups

- Transportation was identified by participants as the second highest #2 barrier for individuals in Franklin and Jefferson Counties.
- Participants shared that Insufficient Transportation options has a significant impact on individuals without cars, trying to increase their income for their family.

Analysis Area: Housing – Quantitative data collected for Housing indicated that:

- **Home Ownership Rates** Franklin 78.1%, Jefferson 79.9 %

Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: County

- **Foreclosure Rate for both counties - 3.81%**

Data Source: US Department of Housing and Urban Development. 2004-07; 2009-10. Source geography: County

- **State Utility Costs on average:**

Missouri

Total - \$447

Electric - \$118

Cable - \$47

Natural Gas - \$108

Water - \$39

Internet - \$20

Phone Bill - \$114

forbes.com/home-improvement/living/monthly-utility-costs-by-state/

- **Median Rental Cost:** Franklin \$774 Jefferson \$889 Missouri \$886
Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: County
- **Median Mortgage Cost:** Franklin \$1,242, Jefferson \$1,379, Missouri \$1343
Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: County
- **Child Homeless Rate:**
In Franklin and Jefferson counties, of all the 46,412 students enrolled in reported districts during the school year 2019-2020, there were 1,349 or 2.91% homeless students, which is lower than the statewide rate of 4.21% but higher than the national rate of 2.77%
US Department of Education, EDData. Additional data analysis by CARES. 2019-2020. Source geography: School District
- **2021 Low-income Housing (HUD, Section 8, PHA) availability:**
Housing Voucher Units Franklin 404 Jefferson 789
Project Based Section 8 Units Franklin 1 Jefferson 555
Units for Disabled (811) Franklin 9, Jefferson 0
Data Source: US Census Bureau, American Community Survey 2017-2021
- **Average Household Size:** Franklin & Jefferson Counties – 2.50
Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: County

*Qualitative data was collected from client surveys, partner surveys and community focus groups. Over 850 clients and community partners participated in the surveys. This data shows the cause of poverty related to **housing** as:*

Surveys

- 58% of survey participants indicated inability to obtain/maintain a living wage is a barrier to adequate housing.
- 47.19% of survey participants indicated they knew a homeless adult in our service area.
- 17% indicated that lack of housing options keeps them from finding affordable housing.

Focus Group Feedback

- Housing was identified as the number one need by focus groups in both Franklin and Jefferson Counties.

Analysis Area: Health/Nutrition – Quantitative data collected for Health/Nutrition indicated

- **Food Availability Rate:** There are 40 grocery establishments in Jefferson and Franklin counties, a rate of 12.07 per 100,000 population. This is less than the state rate of 16.41 or national rate of 18.79.

Note: This indicator is compared to the state average. Data Source: US Census Bureau, County Business Patterns

- **Rate of Households who are Food Insecure:**

25.70% of the low-income population in Franklin and Jefferson counties have low food access and are considered food insecure. The total low-income population in our counties with food insecurity is 21,297. The state rate of 22.03% is below our counties.

Data Source: US Department of Agriculture, Economic Research Service, USDA - Food Access Research Atlas. 2019. Source geography: Tract

- **Rate of individuals who are uninsured:**

In Franklin and Jefferson counties 8.03% of the total civilian non-institutionalized population are without health insurance coverage. The rate of uninsured persons in the report area is less than the state average of 9.53%.

Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: Tract

- **Ratio of Mental Health Providers to Population:**

Within Franklin and Jefferson counties there are 168 mental health providers with a CMS National Provider Identifier (NPI). This represents 50.69 providers per 100,000 total population. This is well below the state rate of 102.41 per 100,000 and national rate of 151.22.

Data Source: Centers for Medicare and Medicaid Services, CMS - National Plan and Provider

- **Infant Death Rate in 2021:**

This indicator reports the rate of deaths to infants less than one year of age per 1,000 births.

Franklin: 4.3/1000 Births Jefferson: 5.2/1000 Births

State: 7.20/1000 Births

Data Source: US Department of Health & Human Services, Health Resources and Services Administration, HRSA - Area Health Resource File. 2006-10. Source geography: County

*Qualitative data was collected from client surveys, partner surveys and community focus groups. Over 850 clients and community partners participated in the surveys. This data shows the cause of poverty related to **health and nutrition** as:*

Survey

- 70% of survey participants indicated the cost of healthy food can be a barrier to eating healthy and nutritious meals.
- 15% of participants indicated time and effort to fix healthy meals is sometimes a barrier.

Analysis Area: Civic Engagement – Quantitative data collected for Civic Engagement indicated

- **Voter Participation Rate:** Franklin 68.0% Jefferson 60.6% State 65.7%

Data Source: [Townhall.com Election Results](https://www.townhall.com/election-results). 2020. Source geography: County

- **Volunteer Non-Profit Organizations:** Franklin 803 Jefferson 1,086
taxexemptworld.com

- **Total Households:**

Within Franklin & Jefferson Counties, there are 126,349 households.

From 2016-2021 total households in our counties increased by 3,844, or 3.14% in those areas reporting 2021 ACS 5-year data. This compares to a statewide increase of 2.59%.

Data Source: US Census Bureau, American Community Survey. 2017-21. Source geography: Tract

- **Number of Licensed Child Care Facilities:**

Franklin: 33 Licensable Childcare Facilities, 7 License Exempt Facilities and 3 Family Home Facilities

Jefferson: 43 Licensable Childcare Facilities, 15 License Exempt and 5 Family Home Facilities.

Missouri Department of Elementary and Secondary Education

- **Annual Average Child Care Cost for 1 Child:**

Franklin & Jefferson \$5,709

Full Day Rates-Licensed Facilities Infant \$33.90, Preschool \$27.00, School Age \$18.38

<https://livingwage.mit.edu/counties/29099>

- **Violent Crime Rate:**

Within Franklin & Jefferson Counties, the 2015-2017 three-year total of reported violent crimes was 2,265, which equates to an annual rate of 2,228.30 crimes per 100,000 people. This is lower than the statewide rate of 524.30.

Note: This indicator is compared to the state average.

Data Source: Federal Bureau of Investigation, FBI Uniform Crime Reports. 2015-2017. Source geography: County

- **Property Crime Rate:**

In Franklin & Jefferson Counties, 6,429 property crimes occurred in 2014 and 2016 (two years). The property crime rate of 1,958.2 per 100,000 residents is lower than the statewide rate of 2,854.2 per 100,000.

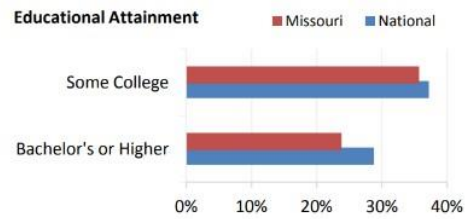
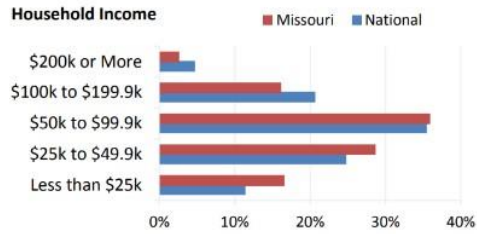
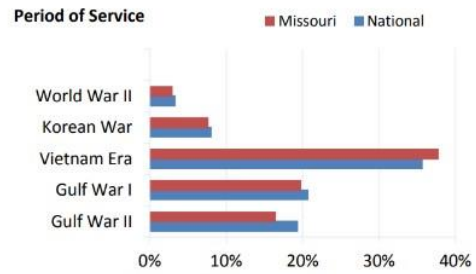
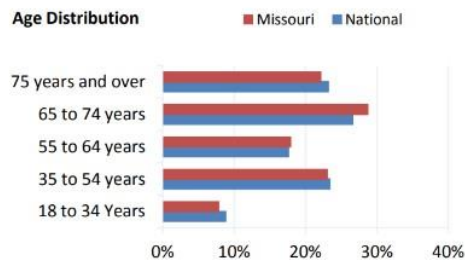
- Note: This indicator is compared to the state average.

Data Source: Federal Bureau of Investigation, FBI Uniform Crime Reports. Additional analysis by the National Archive of Criminal Justice Data. Accessed via the Inter-university Consortium for Political and Social Research. 2014&2016. Source geography: County

- **Veterans Demographics**

Of the 253,419 population in the report area, 21,928 or 8.65% are veterans. This is higher than the state 7.97% or national rate of 6.85%.

Of all the males in our report area, the male veteran population is 16.15% or 20,249 males. Of all the females in our report area, the female veteran population is 1.31% or 1,679.



Sources: VA Veteran Population Projection Model, VA Geographic Distribution of Expenditures, VA Annual Benefits Report, U.S. Census Bureau, American Community Survey

Poverty Data Detail

Poverty

2021 poverty estimates show a total of 29,620 persons living below the poverty level in the report area. Poverty information is at 100% of the federal poverty income guidelines.

Report Area	All Ages	All Ages	Age 0-17	Age 0-17	Age 5-17	Age 5-17
	No. of Persons	Poverty Rate	No. of Persons	Poverty Rate	No. of Persons	Poverty Rate
Report Location	29,620	8.98%	8,409	11.35%	5,705	10.33%
Franklin County, MO	9,966	9.6%	2,824	12.1%	1,995	11.5%
Jefferson County, MO	19,654	8.7%	5,585	11%	3,710	9.8%
Missouri	765,097	12.8%	222,992	16.5%	154,066	15.4%
United States	41,393,176	12.8%	12,243,219	16.9%	8,636,275	16.1%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, Small Area Income and Poverty Estimates, 2021. Source geography: County

Poverty Rate Change

Poverty rate change in the report area from 2011 to 2021 is shown below. According to the U.S. Census, the poverty rate for the area decreased by -1.84%, compared to a national change of -3.1%.

Report Area	Persons in Poverty	Poverty Rate	Persons in Poverty	Poverty Rate	Change in Poverty Rate
	2011	2011	2021	2021	2011-2021
Report Location	34,494	10.82%	29,620	8.98%	-1.84%
Franklin County, MO	10,114	10.0%	9,966	9.6%	-0.4%
Jefferson County, MO	24,380	11.2%	19,654	8.7%	-2.5%
Missouri	922,103	15.8%	765,097	12.8%	-3.0%
United States	48,452,035	15.9%	41,393,176	12.8%	-3.1%



Note: This indicator is compared to the state average.
Data Source: US Census Bureau, Small Area Income and Poverty Estimates, 2021. Source geography: County



[View larger map](#)

Population Below the Poverty Level, Percent by County, SA IPE 2021

- Under 12%
- 12.01% - 16%
- 16.01% - 22%
- 22.01% - 30%
- Over 30%
- Report Location

Total Population by Gender

This indicator reports the total population of the report area by gender. The percentage values could be interpreted as, of all the population within the report area, the male population is 50.01%; the female population is 49.99%.

Report Area	Male	Female	Male, Percent	Female, Percent
Report Location	165,152	165,092	50.01%	49.99%
Franklin County, MO	52,302	52,029	50.13%	49.87%
Jefferson County, MO	112,850	113,063	49.95%	50.05%
Missouri	3,027,741	3,113,793	49.30%	50.70%
United States	163,206,615	166,518,866	49.50%	50.50%

Data Source: US Census Bureau, American Community Survey, 2017-21.

Child Poverty Rate (ACS) Ages 0-5

Population and poverty estimates for children age 0-5 are shown for the report area. According to the American Community Survey (ACS) 5-year data, an average of 12.2% of children lived in a state of poverty during the survey calendar year. The poverty rate for children living in the report area is less than the national average of 18.4%.

Report Area	Ages 0-5 Total Population	Ages 0-5 In Poverty	Ages 0-5 Poverty Rate
Report Location	22,786	2,789	12.2%
Franklin County, MO	7,294	1,067	14.6%
Jefferson County, MO	15,492	1,722	11.1%
Missouri	432,494	78,200	18.1%
United States	22,940,195	4,227,649	18.4%



Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey, 2017-21. Source geography: County

Children in Poverty by Gender: Age 0 - 5

Report Area	Total Male	Total Female	Percent Male	Percent Female
Report Location	1,339	1,450	11.54%	12.96%
Franklin County, MO	490	577	13.02%	16.34%
Jefferson County, MO	849	873	10.83%	11.40%
Missouri	38,437	39,763	17.38%	18.81%
United States	2,158,741	2,068,908	18.39%	18.47%

Children in Poverty by Race, Percent: Age 0 - 5

Report Area	Non-Hispanic White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Report Location	10.81%	48.82%	No data	0.00%	No data	12.12%	23.33%
Franklin County, MO	13.93%	No data	No data	0.00%	No data	No data	25.89%
Jefferson County, MO	9.24%	48.82%	No data	0.00%	No data	12.12%	22.43%
Missouri	13.69%	35.19%	37.76%	9.29%	37.47%	26.27%	22.67%
United States	11.31%	34.80%	33.59%	10.36%	25.67%	27.52%	18.72%

Seniors in Poverty

Poverty rates for seniors, including data for all counties from the 2000 Census as of April 1, 2000, and data from the American Community Survey as average values for the 2017 to 2021 period are shown in below.

Report Area	Seniors in Poverty 2000	Senior Poverty Rate 2000	Seniors in Poverty 2021	Senior Poverty Rate 2021
Report Location	2,015	7.25%	3,712	7.22%
Franklin County, MO	931	8.80%	1,258	7.06%
Jefferson County, MO	1,084	6.30%	2,454	7.31%
Missouri	70,476	9.89%	88,857	8.88%

Data Source: US Census Bureau, American Community Survey, 2017-21. Source geography: County

APPENDIX A

Data Sources

American Community Survey

Community Commons

Federal Bureau of Investigations

Forbes.com

Livingwage.mit.edu.

MERIC.mo.gov

Missouri Child Care Licensing

Missouri Department of Economic Development

Missouri Department of Elementary and Secondary Education

Missouri Department of Health & Senior Services

Missouri Department of Social Services

Missouri Kids Count

National Center for Education Statistics

Social Security Administration

Tax Exempt World

U.S. Census Bureau, Quick Facts

US Department of Agriculture, Economic Research Service

US Department of Education

Missouri Department of Health & Senior Services

US Department of Health & Human Services

US Department of Housing and Urban Development

VA Veteran Population Projection Model